

An Idol in Nara



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Pitch Document

International Mini-Series

8 x 45 min • 6 x 60 min • 4 x 90 min

Genre: Romantic Comedy & Economic Thriller

Languages: French, Japanese, English

An original screenplay by Fred Pirat

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Pitch

A young Parisian professor's life is turned upside down when a stolen photo unexpectedly makes him a Japanese pop culture icon. Thrust into the hyper-structured world of Japanese business, he unwittingly becomes the pawn in an economic war between major industry players. Amidst cultural clashes, manipulation, and a love triangle, he must choose between identity, ambition, and love.

Why this project?

An Idol in Nara blends humor, romance, and strategic tension in a contemporary story about globalization, self-image, and identity. Its originality lies in a dual France-Japan perspective, drawing inspiration from French-style comedy (Cédric Klapisch, Pierre Salvadori) and the dynamic direction of Japanese cinema (Hirokazu Kore-eda, Makoto Shinkai).

Format & Target Audience

- A format designed for smooth, international TV adaptation.
- Core target audience: young adults.
- Target audience: Ages 25–55, fans of intelligent fiction and cross-cultural storytelling.
- Strong potential for SVOD platforms, particularly in Asia and Europe.

Screenwriter

Fred Pirat • Bio 

An author and director active in digital media and on France Culture, Fred brings a hybrid fiction with strong visual, emotional, and commercial potential. The screenplay is structured around Eric Edson's demanding narrative principles (*12 Hero Goal Sequences*, *3-act structure*) with a clear protagonist journey.

Legal Information

Rights available: All formats and territories.

Complete package available on request:

- Full script
- Structural analysis (Eric Edson)
- Synopsis
- Treatment
- Moodboard